



GUIDELINES

GENERATOR: EMERGING FILMMAKERS FUND

Who is eligible?

Screen NSW's general eligibility requirements can be found in our [Terms of Trade](#). We recommend that the Terms of Trade be read in conjunction with these GEFM guidelines.

- The director of the project must be female.
- The Applicant must be the producer and must have a valid ABN and, if required by law, be registered for GST. The Applicant may be an individual or a production company.
- The Applicant must own or control the rights in the script and all other rights necessary to carry out the project.
- Teams comprising writer, director and producer are eligible. A team must comprise of at least two members, and all teams must include a producer. One person cannot be both the producer and director on the project. However, writer/director or writer/producer are eligible.
- The key creative team may include only one person who has substantial previous professional (i.e. paid) film or television experience as a writer, director or producer.
- The “key creative team” normally means a writer, director and producer. A different set of key creatives may apply on non-linear projects, digital media or animation.
- The key creatives must all be permanent residents of NSW.
- Previous EFF recipients are not eligible to apply to the Fund, however female directors who have previously been a recipient of EFF in a different role (eg producer or writer) are eligible to apply.
- All key creatives must demonstrate an intention to develop a career in screen content creation.

Screen NSW is committed to supporting increased participation in the industry of people from under-represented groups including women, Aboriginal and Torres Strait Islander peoples, people from CaLD backgrounds, people with disability, LGBTQI people, people from western Sydney and people from regional NSW. Priority will be given to teams including people from under-represented groups.

What project formats are eligible?





Projects can be drama, factual, animation or experimental and must be:

- A maximum of 30 minutes in duration;
- For production and post-production applications, fully developed and ready to shoot on the application closing date;
- For post-production applications, at the fine-cut or rough-cut stage with the latest footage having been shot within one year of the application closing date;
- Produced entirely in NSW;
- Able to be broadcast via theatrical release, television, online or mobile. There is no restriction on shooting or release format, or subject matter;

Please read these guidelines alongside the [Screen NSW Terms of Trade](#) which outline general eligibility requirements.

The following project formats are NOT eligible:

- Infotainment/lifestyle/travel/magazine/sports/education/game shows.
- Current affairs/news programs.
- Community television programs.
- Projects that have received production funding from Screen NSW or other government film funding bodies.
- Existing student films or projects that formed or will form part of any assessment at any educational or training institution.

How much can I apply for?

The maximum request for any one project is \$30,000.

Screen NSW funding may not necessarily constitute the full budget for the production. We encourage applicants to approach industry facilities and negotiate deals, as well as crowd funding and other sources of funds to finance their project.

Please note: projects which receive funding through GEFf cannot apply for Screen Australia Hot Shots Short Film Fund.

Requests can be made for production and post-production or post-production costs only. Grant monies cannot be used for retrospective funding or to purchase equipment.

Third-party investment is allowed under specific conditions and following consultation with Screen NSW. Third-party investors must sit behind any deferrals in the recoupment structure.

Sponsorship and product placement is allowed in the form of a grant, not an investment (it cannot be recoupable).

Projects that have a pre-sale from a broadcaster can be submitted. If your project has been offered a pre-sale, a letter of offer must be provided with the application.

How and when can I apply?

Applications for this round of GEFf are open from Thursday 25th August 12 midday until 11.55pm 30th October 2016.

[Submit an application form and supporting materials here.](#)



How will my applications be assessed?

Your application will be competitively assessed against the following criteria:

- The originality and distinctiveness of the idea and/or story.
- The quality of the script, the director's vision, and other creative materials.
- Creative potential of the team, their unity of vision, and their balance of experience, along with a potential for skills development.
- The appropriateness of the budget and schedule, and the team's ability to realize the project within it.
- Evidence that the project/story is fully developed and ready for production.
- The cultural and economic benefit the project will provide to NSW, including career development.

The Generator: Emerging Filmmakers Fund EP and Screen NSW representative will read all applications and compile a shortlist.

Shortlisted teams will be interviewed by the GEFF EP and a member of the Screen NSW development team, who will jointly make a recommendation on the final selections and the recommendation will be considered by the Head Development and Production.

What are the terms of funding?

Please refer to the [Screen NSW Terms of Trade](#).

Successful teams will have a briefing with the GEFF EP. At that point we will discuss Screen NSW requirements, provide feedback, and go over any questions you may have. You will need to finalise and execute the Screen NSW grant agreement within two months from the date of the briefing, unless otherwise agreed by Screen NSW. If this does not occur, Screen NSW's decision to financially support the project may lapse.

Obligations to Screen NSW will include the following:

- Screen NSW will contract only with the Applicant.
- Projects must be completed in accordance with the Screen NSW contractual requirements.
- The Applicant will need to enter into a service agreement with each member of the key creative team and enter into any other agreements required in order for the applicant to own or control of the rights in the project.
- Screen NSW will need to approve these agreements noted above prior to issuing its grant agreement to the Applicant.
- Grant funds cannot be drawn down until a grant agreement with Screen NSW has been executed and specific conditions met. A copy of our pro forma GEFF grant agreement can be found [here](#).
- The GEFF EP will receive the following credit: "Generator: Emerging Film Fund Executive Producer".
- Principal photography must begin within four months of approval.

Complaints

If you would like to provide us with feedback, or believe you have cause for complaint, please consult our [Feedback, Review and Formal Complaints Procedures](#).

