



## GUIDELINES

# 360 VISION VIRTUAL REALITY DEVELOPMENT INITIATIVE

### What project formats are eligible?

The Development Initiative is open to all genres and formats. We will also consider the development of companion pieces to other work, where chain of title is clearly established.

### What funding is available?


Up to six projects will be funded for Initial Development for up to \$20,000 each. We will accept submissions for projects at all stages of development.

### Who is eligible?

- We are open to submissions from all creatives - from emerging to established practitioners - and are encouraging partnerships, joint ventures and co-productions with companies familiar with Virtual Reality;
  - Applicants will generally be a NSW-based Key Creative, individual or company. If you are not based in NSW you must provide evidence of a genuine co-production partnership with a NSW-based company or producer OR have at least one NSW based Key Creative (writer/producer or director) attached;
  - You must hold the rights in your project
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- Screen NSW general eligibility requirements can be found in the Screen NSW [Terms of Trade](#), which should be read in conjunction with these guidelines.

Screen NSW is committed to supporting increased participation in the industry of people from under-





represented groups including women, Aboriginal and Torres Strait Islander peoples, people from CaLD backgrounds, people with disability, LGBTIQ people, people from western Sydney and people from regional NSW. Priority will be given to teams including people from under-represented groups.

### **When can I apply?**

**Applications will open at 12 noon on 27 April and close at 11.55pm on 7 June 2017.** Applications received after this deadline will not be accepted.

### **What do I need to submit?**

[A completed online application form via this link.](#)

All core material listed on the application form must be submitted, including: an outline, a more detailed treatment addressing information about the proposed methodology and duration of content, a development budget, CVs of the Key Creative(s) and/or profile and background of companies involved in the project.

### **What is the assessment process?**

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Screen NSW and the ABC will jointly review and assess the applications against the following criteria:

The strength and distinctiveness of the concept;

The strength of the story and the quality of the submitted materials;

The plans for the use of development funding;

The potential of the project to reach its target audience;

The track record of the Key Creative(s) and/or associated companies;

The potential of the project to contribute to a robust screen industry in NSW;

The potential of the project to be realised from Initial Development through to production, and then final distribution and exhibition.

### **Who should I talk to about my application?**

If you have any queries about your application, please contact Andrea Ulbrick, Sector Investment Manager, Screen on 9995 0974 or [andrea.ulbrick@screen.nsw.gov.au](mailto:andrea.ulbrick@screen.nsw.gov.au)

