



## GUIDELINES

# GENERATOR: EMERGING FILMMAKERS FUND

### Who is eligible?

In 2017, at least one of the three key creatives (writer, director, producer) of the project must identify LGBTIQ.

The Applicant must be the producer and must have a valid ABN and, if required by law, be registered for GST.

The Applicant may be an individual or a production company.

The Applicant must own or control the rights in the script and all other rights necessary to carry out the project.

Preferably the project should be PRODUCTION READY at the time of application and must be capable of being delivered no later than January 29, 2018. Principal Photography must commence no later than mid November 2017.

Teams comprising writer, director and producer are eligible.


A team must comprise of at least two members, and all teams must include a producer.

One person cannot be both the producer and director on the project. However, writer/director or writer/producer are eligible.

The key creative team may include only one person who has substantial previous professional (i.e. paid) film or television experience as a writer, director or producer.

The “key creative team” normally means a writer, director and producer.

A different set of key creatives may apply on non-linear projects or animation. The key creatives must all be permanent residents of NSW.



Previous EFF and GEFF recipients are not eligible to apply to the Fund, however any key creative who has previously been a recipient of EFF or GEFF are eligible to apply in a different role (eg a producer can be a writer etc.)

All key creatives must demonstrate an intention to develop a career in screen content creation. Create NSW and SBS are committed to supporting increased participation in the industry of people from under- represented groups. .

Create NSW's general eligibility requirements can be found in our Terms of Trade. We recommend that the Terms of Trade be read in conjunction with these GEFF guidelines.

Create NSW is committed to supporting increased participation in the industry of people from under-represented groups including women, Aboriginal and Torres Strait Islander peoples, people from CaLD backgrounds, people with disability, LGBTIQ people, people from western Sydney and people from regional NSW. Priority will be given to teams including people from under-represented groups.

### What project formats are eligible?

Projects must be:

- at least 5mins to a maximum of 15 minutes in duration;
- fully developed and ready to shoot on/or close to the beginning of November. Note: for post-production applications, applications must be at the fine-cut or rough-cut stage with the latest footage having been shot within one year of the application closing date;
- Produced and post-produced entirely in NSW;
- Shot on and mastered on HD and able to be screened via theatrical release, television, online or mobile; and
- Maximum Australian Classification MA 15+
- Priority will be given to applications which explore LGBTIQ content.

Please read these guidelines alongside the [Create NSW Terms of Trade](#) which outline general eligibility requirements.

The following project formats are NOT eligible:

- Infotainment/lifestyle/travel/magazine/sports/education/game shows.
- Current affairs/news programs.
- Community television programs.
- Projects that have received production funding from Create NSW or other government film funding bodies.
- Existing student films or projects that formed or will form part of any assessment at any educational or training institution.

**Please note: GEFF** Projects cannot apply for nor receive funding from Screen Australia Hot Shots Short Film Fund.

Requests can be made for production and post-production or post-production costs only.

Grant monies cannot be used for retrospective funding or to purchase equipment.

Third-party investment is allowed under specific conditions and following consultation with Create NSW. Third-party investors must sit behind any deferrals in the recoupment structure.

Sponsorship and product placement may be allowed in the form of a grant, not an investment (it cannot be recoupable) but must be approved by SBS in advance.

## How much can I apply for?

Create NSW will contribute \$15,000 and the SBS licence fee is \$15,000. Producers will need to raise any additional finance to make their films.

We encourage applicants to approach industry facilities and negotiate deals, as well as crowd funding, distribution and other sources of funds to finance their project that conform to the SBS's published editorial policies and codes of practice.

## How and when can I apply?

Applications for this round of GEF are open from Tuesday 27th June and close at 11.59pm on Sunday Aug 13th

[Submit an application form and supporting materials here.](#)

## How will my applications be assessed?

Your application will be competitively assessed against the following criteria:

- The originality and distinctiveness of the idea and/or story.
- The quality of the script, the director's vision, and other creative materials.
- Creative potential of the team, their unity of vision, and their balance of experience, along with a potential for skills development.
- The appropriateness of the budget and schedule, and the team's ability to realize the project within it.
- Evidence that the project/story is fully developed and ready for production.
- The cultural and economic benefit the project will provide to NSW, including career development.

The Executive Producer and Create NSW representative will read all applications and compile a shortlist.

Shortlisted teams will be interviewed by the Executive Producer and a member of the Create NSW sector investment team and the SBS commissioning editors, who will jointly make a recommendation on the final selections and the recommendation will be considered by Director Sector Investment (Create NSW) and SBS.

## What are the terms of funding?

Please refer to the [Create NSW Terms of Trade](#).

Successful teams will have a briefing with the GEF EP.

At that point we will discuss Create NSW and SBS requirements, provide feedback, and go over any questions you may have.

You will need to finalise and execute the Create NSW grant agreement and the SBS Presale Licence within 4 weeks from the date of the briefing, unless otherwise agreed.

If this does not occur, the decision to financially support the project may lapse.



Obligations to Create NSW will include the following:

- Create NSW will contract only with the Applicant
- Projects must be completed in accordance with the terms of the Create NSW and SBS agreements.
- The Applicant will need to enter into a service agreement with each member of the key creative team and enter into any other agreements required in order for the applicant to own or control of the rights in the project.
- Create NSW will need to approve these agreements noted above prior to issuing its grant agreement to the Applicant.
- Grant funds cannot be drawn down until a grant agreement with Create NSW has been executed and specific conditions met.
- A copy of our pro forma GEFf grant agreement can be found [here](#).
- Principal photography must begin within 8 weeks of 6 September 2017.

## Complaints

If you would like to provide us with feedback, or believe you have cause for complaint, please consult our [Feedback, Review and Formal Complaints Procedures](#).