



GUIDELINES

HALF HOUR DRAMA DEVELOPMENT INITIATIVE

Who is eligible?

Applicants will generally be a NSW based key creative, individual or company or have at least one NSW based key creative (writer, producer or director) attached. Teams would generally need to include a key creative with credits in drama or comedy. Teams are required to include at least one female key creative.

You must hold the rights in your project.

An individual can submit or be attached to multiple applications; however we'd advise you to put your most competitive projects forward.

Create NSW general eligibility requirements can be found in the Create NSW [Terms of Trade](#), which should be read in conjunction with these guidelines.


Create NSW is committed to supporting increased participation in the industry of people from underrepresented groups including women, Aboriginal and Torres Strait Islander peoples, people from CaLD backgrounds, people with disability, LGBTIQ people, people from western Sydney and people from regional NSW. Priority will be given to teams including people from under-represented groups.

When can I apply?

Applications will open Tuesday 12 December 2017 and close 11.55pm Sunday 28 January 2018.

What do I need to submit?

Applications for the Create NSW & ABC TV Half Hour Drama Initiative are now closed.



All applicants will be contacted as to the outcome of their application.

For information about future announcements it's best to [subscribe to our newsletter or social media channels](#).

What is the assessment process?

Create NSW and ABC TV Drama will jointly review and assess the applications against the following criteria:

- The strength and distinctiveness of the concept;
- The strength of the story and the quality of the submitted materials;
- The potential of the project to reach its target audience;
- The track record of the Key Creative(s) and/or associated companies;
- The potential of the project to contribute to a robust screen industry in NSW;
- The potential of the project to be realised from Initial Development through to production, and then final distribution and exhibition.

Who should I talk to about my application?

If you have any queries about your application, please contact Miranda Ryan, Sector Investment Officer, Screen at miranda.ryan@create.nsw.gov.au or 02 8289 6420.